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## ARTURIA is celebrating its 10 Year Anniversary!

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Grenoble, FRANCE – June 15, 2009

This summer, Arturia is celebrating 10 years of innovation in instrument design.

Frédéric Brun, President: "We started Arturia in the summer 1999 with a vision, the vision technology would dramatically change the way the world makes music. At our first trade show, Winter NAMM 2000, our stand held the arrogant tag "Time for a new paradigm". It was ambitious but not totally out of scope. Along with many other innovative companies, Arturia has been happy to take part in evolutions that allowed more and more people to produce their own music.

Today we would like to express our sincere gratitude to all of our customers who made this possible by trusting Arturia along the way. For them we prepared a series of updates and other news to be announced all summer-long. Watch out for free upgrades, special promotions, events and more."