



France Television Interactive

Producing a rich-media website for the French public TV broadcaster

Overview

Dalet has begun the implementation of Dalet's digital newsroom system at France Television Interactive (FTVi), the multimedia department of the French Public Television.

This new installation marks the beginning of Dalet's involvement with national television stations. The network includes channels France 2, France 3, Arte, La Cinquième and various themed channels.

Asset management for journalists

With Dalet's digital newsroom system, FTVi is able to produce and publish multimedia content simultaneously on different platforms. A standard form allows FTVi's 50 journalists to integrate various types of editorial objects that are automatically formatted for publication on Internet, Minitel, Teletext, as well as on wireless devices and interactive television.

A regional network of information

The Dalet tools will allow FTVi's journalists to gather information from all of France Television's offices - whereas France 2 broadcasts nationwide, France 3 is a network of 24 regional stations with local programming. A central database in Paris will store all the data and be accessible from the regional sites' client stations via a network. The first step of the project is to put eleven sites online by the end of the first semester 2001, including four regional sites of the France 3 network. The system will then be extended to the twenty-one other regional sites by the end of the year.

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The use of forms allows journalists to enter text, images, sounds and video clips regardless of the final destination of the content

The corresponding webpage is built on the fly. All the elements included in the form are inserted on the webpage according to a pre-defined design template.

The screenshot shows a web-based form with the following fields and content:

- Title:** Barrichello triumphs in German thriller
- Author:** Rubens Barrichello claims his first victory ever in Formula 1 Grand Prix, at Hockenheim.
- Image:** A small image of Rubens Barrichello in a Ferrari racing suit.
- Audio:** Listen to Rubens Barrichello's comments and tears.
- Video:** Watch the most thrilling moments.

The generated webpage on the right shows the final output with a blue header, a photo of Barrichello, and the full text of the article.

A story is composed of a title, an abstract and a body. Linked images, audio and video clips always have a caption.

Benefits of the Dalet solution

- Content re-purposing: Journalists focus on creating content, regardless of the destination (Web, Minitel, Teletext, etc)
- Easy-to-use tools: forms represent a very simple way to enter step by step each element that compose a story (headline, heading, picture, audio byte, text, etc)
- Data networking: all information and media files are available for all journalists from France Television's regional sites

