



# Le Journal de Chez Vous

## *Simulcasting news services over Interactive TV, Web and WAP*

### Overview

Le Journal de Chez Vous (JDCV) chose Dalet to automate the entire production of their different services. Dalet solutions are also used to produce and broadcast the audio program of interactive television services.

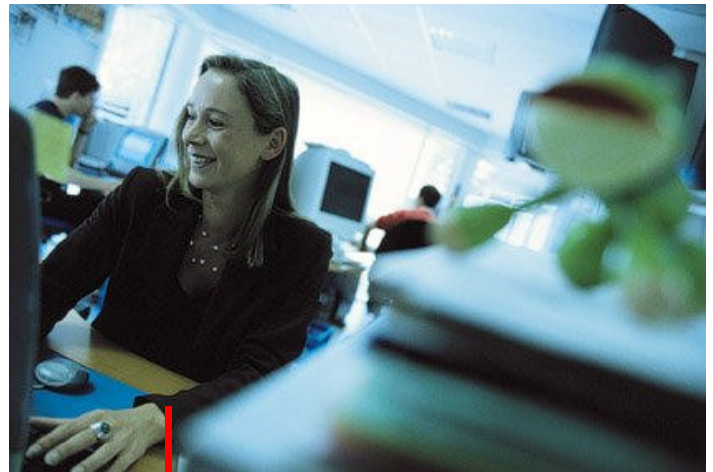
### Description of the service

“Le Journal de Chez Vous”, a joint-venture of Canal Plus and the Lagardère Group, provides local news, cultural and dining suggestions primarily over digital interactive television. Consumers choose a region of interest (hometown or weekend excursion, for instance) to access local information, which is produced by a team of 35 journalists. This service is available on both Canal Satellite and TPS interactive TV services, as well as on the Internet and WAP-compliant mobile devices. Revenues are generated through local advertising and targeted nationwide campaigns.

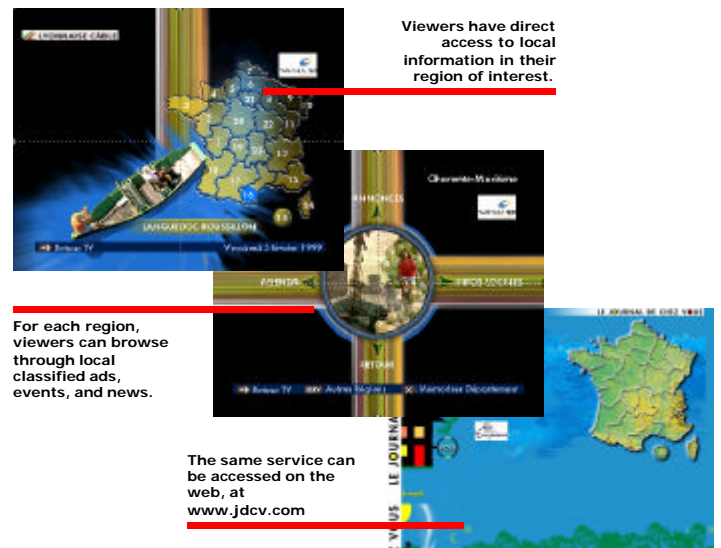
### An integrated solution

By integrating Dalet products, the JDCV automates the entire production of their different services. Journalists edit and manage content on Dalet digital newsroom workstations. Dalet solutions are also used to produce and broadcast the audio program of interactive television services. The Dalet Mobile, Web and iTV Portal back-office applications ensure the generation and distribution of local information over all platforms.

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35 journalists use Dalet to produce content for Le Journal de Chez Vous's interactive services



Viewers have direct access to local information in their region of interest.

For each region, viewers can browse through local classified ads, events, and news.

The same service can be accessed on the web, at [www.jdcv.com](http://www.jdcv.com)

### Benefits of the Dalet solution

- Interactive TV, Web and Wap operations are seamlessly integrated.
- News are available simultaneously on all media platforms.
- The broadcasting of news stories is automated, journalists can focus on providing quality news.
- The Dalet system provides full broadcasting reliability on all media platforms.

