

CI2 and Cubase AI 5

Product Guide

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CUBASE AI 5

Integrated Music Production System

1 About

About this document

This document gives an overview on the features, product facts and the campaign for the new Steinberg CI2 Advanced Integration USB Studio combined with Cubase AI 5, the streamlined version of the Cubase 5 Advanced Music Production System by Steinberg.

Model Name

“CI2”

Product name

“Advanced Integration USB Studio”

Positioning statement

CI2 and the included Cubase AI 5 form the entry-level plug-and-play audio recording and production solution from Steinberg. It combines high-quality audio hardware built by and designed together with Yamaha with a dedicated version of Cubase 5, the most popular DAW software on the market today. It is interface and controller in one, providing two mic preamps with +48V and a single Hi-Z as well as a controller part featuring the AI Knob — all deeply integrated into Cubase to assist the user during the entire production process. Reflecting the profound integration are the advanced functionalities including Interactive Recording for hands-free-recording, the Project Assistant for easy project operating and the browse functionality to name but a few. Simply put, CI2 and Cubase AI 5 offer the user great easy-to-use features at a very good price/value ratio.

Marketing theme and tagline

Theme: “Smart-sized, Fully featured”

Tagline: “Your mobile recording & production studio”

1.1 About CI2

About CI2



The Steinberg CI2 is a USB-powered audio interface and controller with Advanced Integration features. Together, CI2 and Cubase AI 5 present a complete recording system, providing a plug-and-play solution for recording and editing vocals and instruments with a computer in next to no time.

With 24-bit resolution and a sampling rate of 48 kHz, the CI2 offers a professional digital audio recording standard that lets the user record the music in studio quality.

With the CI2 being fully USB-powered it's no problem to record music whenever and wherever without having to find a mains outlet. The user can simply plug the CI2 into a notebook, connect a microphone or guitar to the CI2 and start jamming on the spot.



The CI2 provides two fantastic-sounding microphone inputs comprising balanced XLR/jack combo connectors and high-quality microphone preamps. With the onboard +48V phantom power, the user can record at home or on the move using just about any dynamic or condenser microphone. And it doesn't stop here: the first input channel comes with a dedicated high-impedance switch, letting the user jack an electric guitar or bass directly into the CI2, also via the XLR/jack combo connectors, simply by pressing the HI-Z switch. And with the included amp models and cabinet sounds, the user gets outstanding guitar tones at the flick of a switch.

So much more than just another USB audio interface, the CI2 is a personal Advanced Integration controller for Cubase that let's the user work fast and intuitively. The featured AI Knob already introduced on the CC121 Advanced Integration USB controller allows the user to control virtually all main functions of Cubase by pointing to any parameter with the mouse and adjusting the control parameters with the AI Knob, allowing the user to fly through the production with this uniquely efficient workflow — seeing means believing!

With the implemented Interactive Recording function, easy recording doesn't stop here. Now the user can define up to six events with the dedicated Interactive Recording button. In addition, connecting an optional foot pedal to the CI2 allows hands-free control of the recording process. For example, the user starts recording a guitar part by stepping on the foot pedal, taps the pedal a second time to punch in at the right moment and stops the recording with a final stomp. This enables the user to control several functions with a tap of the foot as well as liberating the user's hands to concentrate entirely on playing the instrument.

The Browse function of the Project Assistant makes it really easy to set up a new Project in Cubase — the user just has to push the AI Knob and the Browse window pops up.

Now the user can also select the type of project to be set up. For example, when recording a guitar and a vocal take, all necessary settings are set up automatically for the new project allowing the user to start recording music straight away.

This exciting combination of CI2 and Cubase AI 5 comes with additional content material. With great-sounding guitar amp simulators readily available for the user to plug the guitar into coupled with the provided loops, grooves and synthesizer sounds, creating an entire band setup has never been easier.

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Combining the CI2 USB studio featuring Advanced Integration technology with Cubase AI 5, Steinberg presents a entry-level solution that offers an as-yet unknown level of ease of use for recording and producing music.

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Introducing a new line of interface controllers, the CI2 USB-powered studio comes with its dedicated Cubase AI 5 audio workstation. The holistic approach that Steinberg provides in

form of its Advanced Integration technology allows this smart system to easily assist entry-level to professional musicians and producers with recording and producing music in first-class quality — while offering astounding value.

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Hardware most skillfully meets software by combining the best of two worlds with the C12 Advanced Integration USB studio and Cubase AI 5, the dedicated version of Cubase 5. As the name implies, the C12 houses two major functions. There's the two-channel XLR combo interface equipped with two sophisticated microphone preamps and phantom power, one HI-Z for direct guitar input and a footswitch connector for Interactive Recording. This is seconded by the controller section featuring the innovative AI Knob that provides intuitive control due to seamless integration into Cubase. You now have all the tools in a single box to help you with whatever recording and production project you may have in mind.

1.2 About Cubase AI 5

About the Cubase family

Cubase is a household name in many parts of the world — a byword for musical creativity using a computer. First released in 1989, Cubase is the most successful music production system, having sold in almost countless numbers to musicians, producers and composers all over the globe. The Cubase philosophy puts the latest computer and audio technologies at the disposal of artists in a way that opens up new possibilities, allows musicians and producers to venture into new artistic territory and give their creativity free reign. Cubase really supports artists through every stage of music production, from the inception of the first fleeting idea through its development right into the final version, regardless of the task at hand.

About Cubase AI 5



Cubase AI 5 is a lean Cubase version tailored to users looking to record their music without additional bells and whistles. Based on the same core technologies as the Steinberg Cubase 5 Advanced Music Production System, the Cubase AI 5 offers great tools for composition, recording, editing and mixing. Put it together with a piece of Steinberg hardware and Cubase AI 5 provides a full system solution for recording music in studio quality.

Target group definition

- Hobbyist with very little knowledge of the MI market
- Playing guitar, bass, keyboard, etc. at home, or with friends (band)
- Experienced in playing instruments, but hasn't recorded using a computer
- Wants to record music and owns a computer
- Likes technical gadgets and values aesthetic qualities
- Looks for an affordable price

CI2 top 10 features

- A no-worry full-system solution to record music at an unbeatable price point
- Easy to use with the Project Assistant — especially for beginners
- Browse functionality helps and assists throughout the project
- Interactive recording functionality allows hands-free recording with the optional footswitch and the optional mic stand adapter
- Advanced Integration system: totally integrated tactile control of the Steinberg Cubase range of production systems, maintaining complete focus on the project
- Ultra-precision AI controller knob: “point and control” support: controls any Cubase, FX or VSTi parameter using mouse-pointer selection for exhilarating speed
- AI-ready LED: when the LED lights up, the CI2 is ready to go! Instant plug and play — no additional setup or parameter assigning required
- Two high-quality mic preamps with +48V phantom power with a fully USB-powered audio interface giving total freedom of mobile recording elaborate
- Outstanding engineering and component quality: precision components, manufactured by Yamaha in Japan to exacting standards
- Mac and PC compatible: cross-platform support for Cubase on Mac OS X, Windows XP and Windows Vista

Unique Selling Points

- Instant plug-and-play with Cubase
- Interactive Recording, hands-free recording function
- Browse function & Project Assistant
- Ultra-precision AI Knob controls any Cubase parameter using mouse pointer selection