

Target group definition

- Hobbyist with very little knowledge of the MI market
- Playing guitar, bass, keyboard, etc. at home, or with friends (band)
- Experienced in playing instruments, but hasn't recorded using a computer
- Wants to record music and owns a computer
- Likes technical gadgets and values aesthetic qualities
- Looks for an affordable price

CI2 top 10 features

- A no-worry full-system solution to record music at an unbeatable price point
- Easy to use with the Project Assistant — especially for beginners
- Browse functionality helps and assists throughout the project
- Interactive recording functionality allows hands-free recording with the optional footswitch and the optional mic stand adapter
- Advanced Integration system: totally integrated tactile control of the Steinberg Cubase range of production systems, maintaining complete focus on the project
- Ultra-precision AI controller knob: “point and control” support: controls any Cubase, FX or VSTi parameter using mouse-pointer selection for exhilarating speed
- AI-ready LED: when the LED lights up, the CI2 is ready to go! Instant plug and play — no additional setup or parameter assigning required
- Two high-quality mic preamps with +48V phantom power with a fully USB-powered audio interface giving total freedom of mobile recording elaborate
- Outstanding engineering and component quality: precision components, manufactured by Yamaha in Japan to exacting standards
- Mac and PC compatible: cross-platform support for Cubase on Mac OS X, Windows XP and Windows Vista

Unique Selling Points

- Instant plug-and-play with Cubase
- Interactive Recording, hands-free recording function
- Browse function & Project Assistant
- Ultra-precision AI Knob controls any Cubase parameter using mouse pointer selection