

Press Information

FOR IMMEDIATE RELEASE

Steinberg and Virtual Katy announce Nuendo compatibility for VK reconforming solutions

Industry-leading reconforming products with seamless integration into Nuendo from Q3 2007

Hamburg/Los Angeles/London, July 5 2007 – Steinberg Media Technologies GmbH and Virtual Katy Development Limited are pleased to announce that the world-renowned range of Virtual Katy audio post reconforming products will be available as Nuendo-compatible versions from Q3, 2007.

“This exciting development will allow the growing Nuendo audio post community to use **one of the world’s leading reconforming solutions**, commented Lars Baumann, Steinberg’s Senior Product Manager for Nuendo. “Our ongoing commitment to offer exceptional levels of post-specific functionality is unwavering, and continues to drive vital aspects of Nuendo development moving forward to the next Nuendo 4 version,” he adds.

“We’re very pleased to be able to offer Nuendo compatibility for our VK tools such as VK Conform, VK CNA and VK Compare as well as the VK Premium toolkit later this year,” explains Virtual Katy CEO and founder John McKay. “We’ve received tremendous support from Steinberg that has enabled us to **integrate directly into Nuendo** so that the resulting reconforming process is extraordinarily quick and smooth,” he added.

The compatibility announced today is the result of ongoing and in-depth technological cooperation between Steinberg’s Nuendo development team and Virtual Katy engineers. Virtual Katy uses a **specially designed interface module** called Steinberg Kernel Interface (SKI) to connect directly into the Nuendo software core, executing conforming tasks practically from within the program itself. This system allows a speed and smoothness of operation with Virtual Katy in Nuendo not achievable with other DAW applications.

For more about Steinberg’s Nuendo Media Production System, please visit www.steinberg.net. More information about Virtual Katy reconforming and project management products can be found at www.virtualkaty.com.

Press Contacts

ROW:

Angus Baigent
Public Relations Manager
Steinberg Media Technologies GmbH
press@steinberg.de
+49 40 210 35 443

US:

Brian McConnon
mtech marketing communications
www.mtechmarketing.com
brian@mtechmarketing.com
+1 610 480 8360

About Steinberg Media Technologies GmbH

Steinberg is known the world over for its professional media solutions. The company has been developing, manufacturing and selling software products for musicians and producers in the music, film, post production, and multimedia industries since 1984. Steinberg products are used by Grammy® and Oscar® award winning composers, engineers, and producers. For more information, please visit www.steinberg.net.

All trademarks are trademarks or registered trademarks of the respective owners.